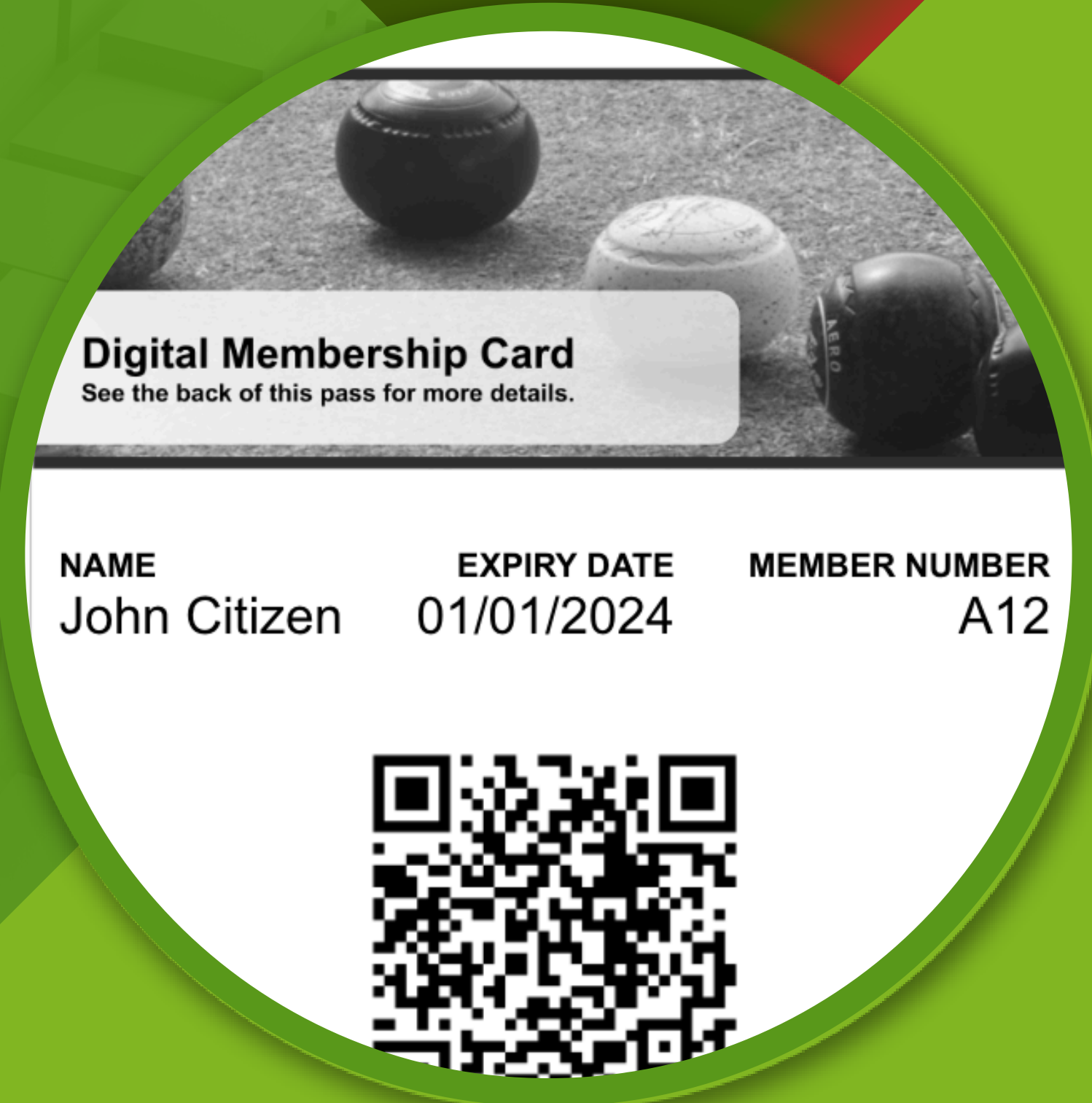




# DIGITAL MEMBERSHIP

Prepared By:  
**Rod Stafford**

Intended For:  
**Circle Venues**



circle

# FEATURE OVERVIEW

## LITECARD

An App-less enablement of digital services using mobile to it's full potential. Compatible with Apple, Google or Samsung Wallet.

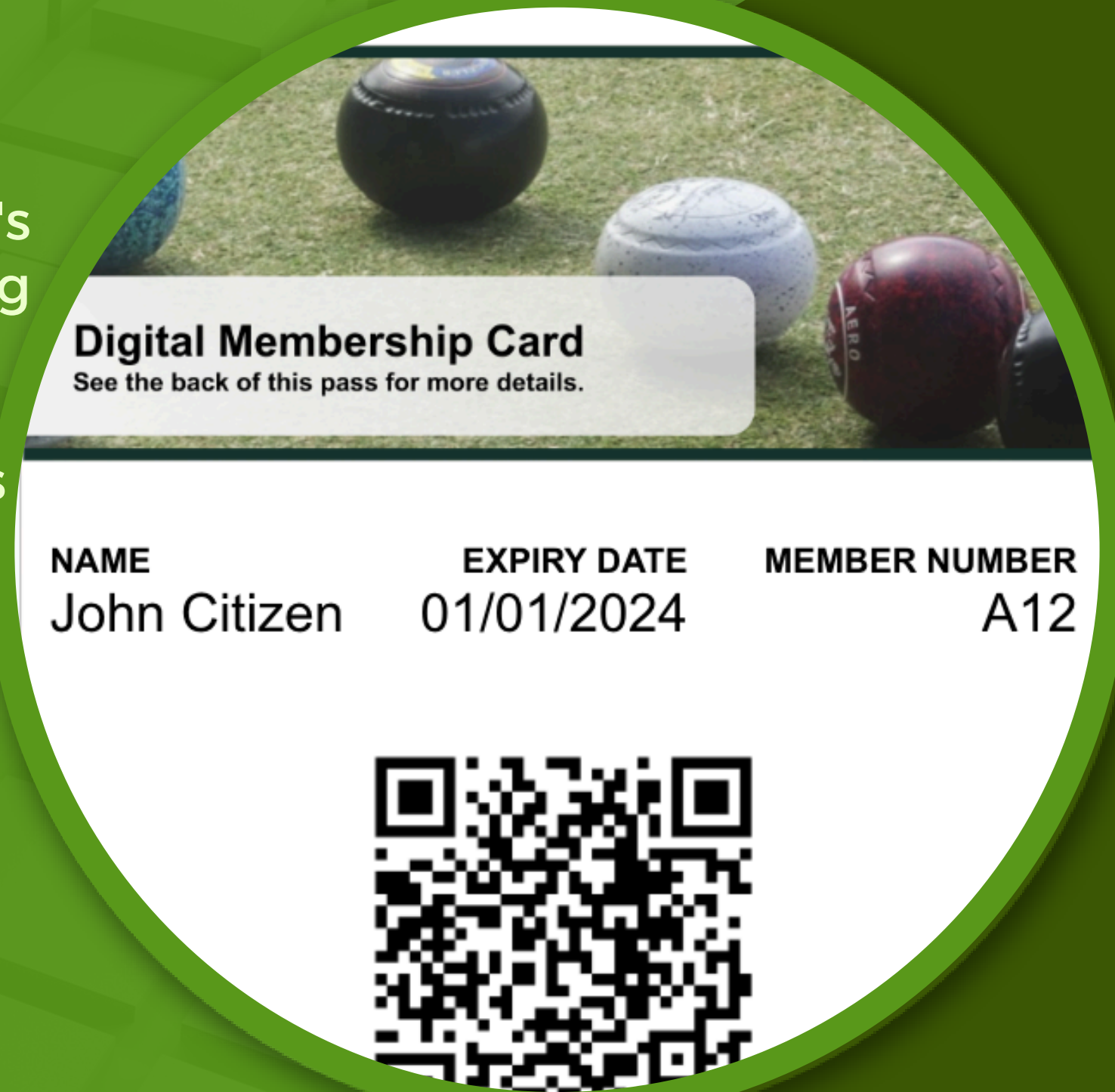
Take control of digital engagement and gain valuable insights using the Litecard platform and enterprise ready APIs prepared for your organisation.

Promote events or member offers via email or push notification.

It's time for change. Plastic cards are harming our planet.

Never have to re-print a lost card again!

Reduce costs and save valuable space by removing the need for a card printer.

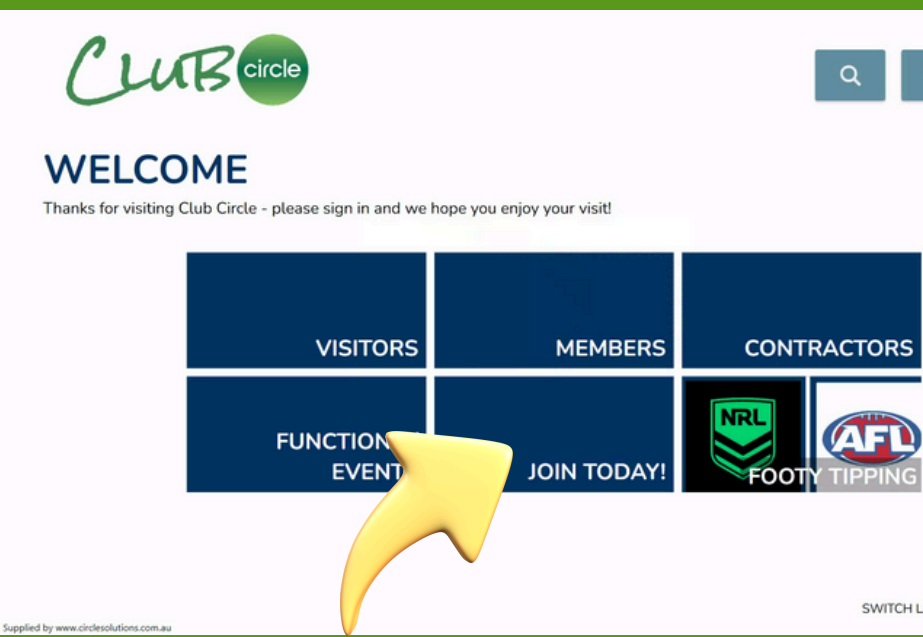




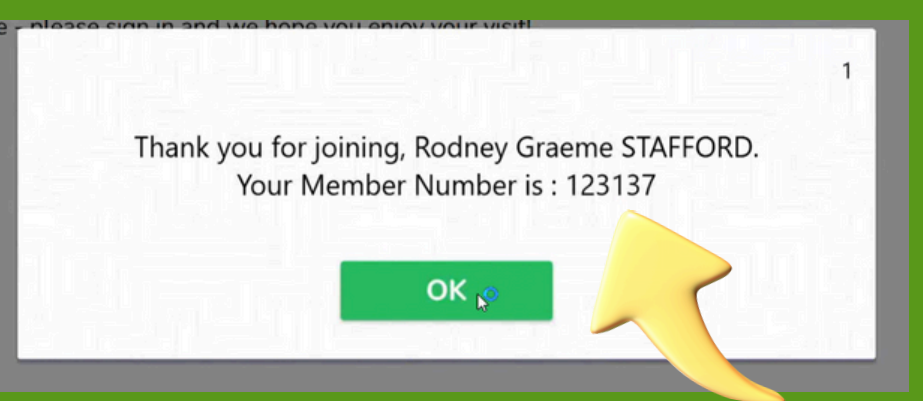


# CUSTOMER JOURNEY

## Step 1 Join Today @ Circle Terminal

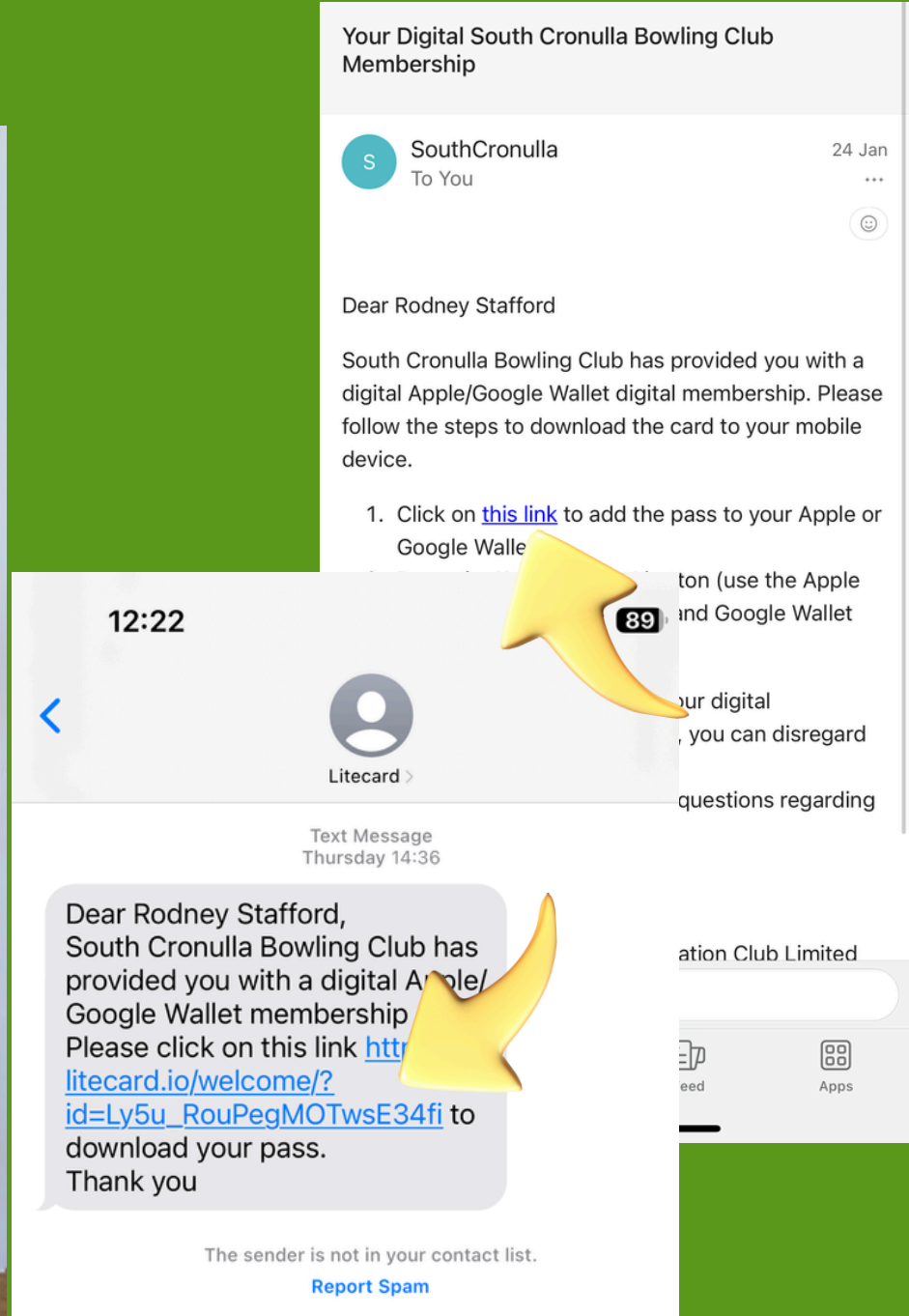


## Member Number & Docket Printed



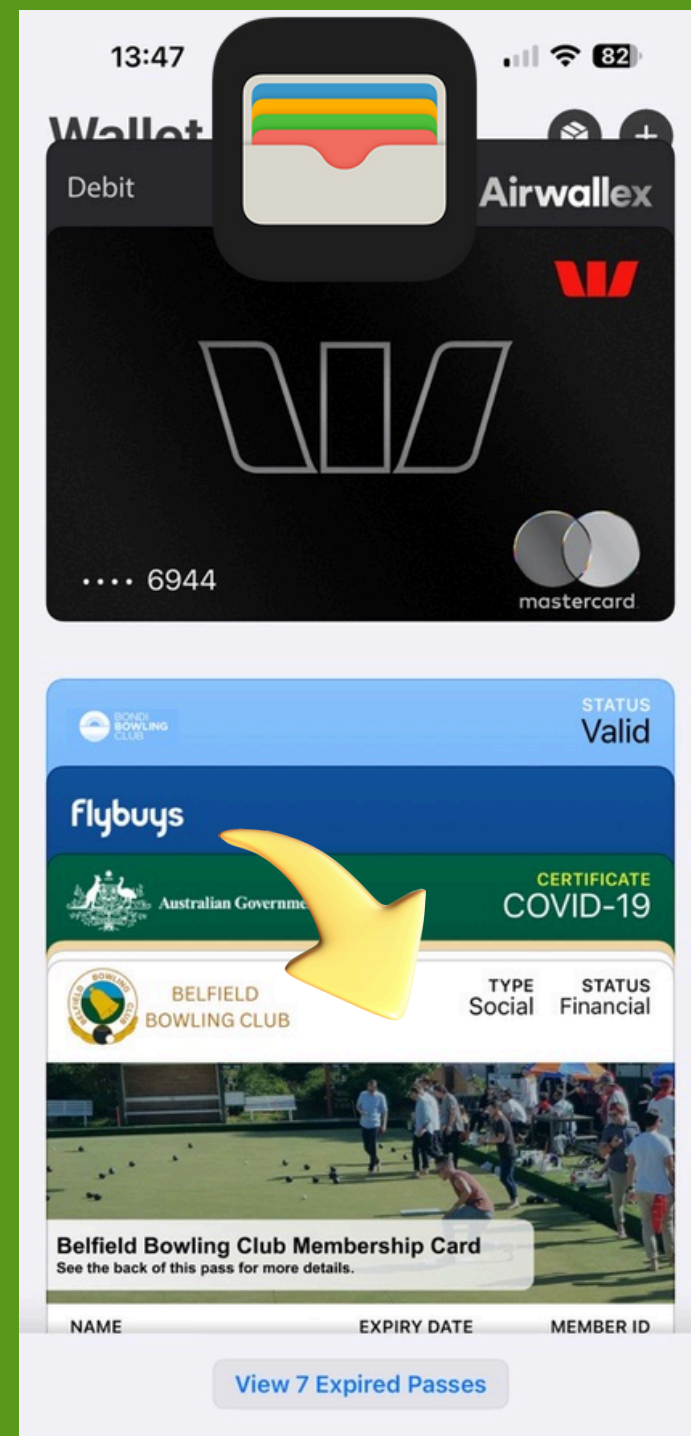
~1-2 minutes

## Step 2 Receive SMS/Email & Activate Digital Member Pass

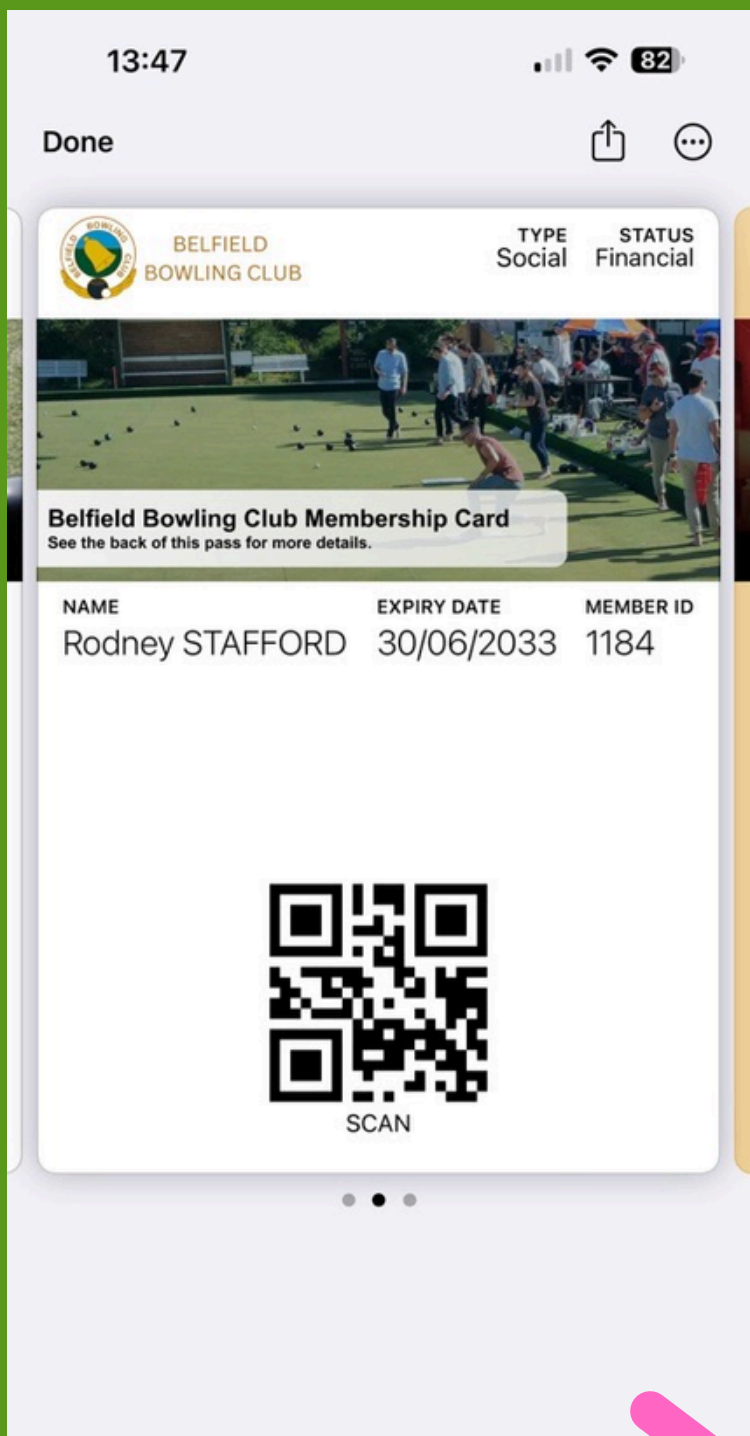


Less than 60 seconds

## Step 3 Digital pass now in wallet



## Step 4 Use QR code at sign in or POS\*



# VIDEO - NEW MEMBER



For Digital Driver Licences

## WELCOME

Thanks for visiting Club Circle

Scanning...

27

Place your ID card on the scanner and press OK to continue.  
If using your Digital Licence, please scan the QR code below.



OK

Cancel

circle

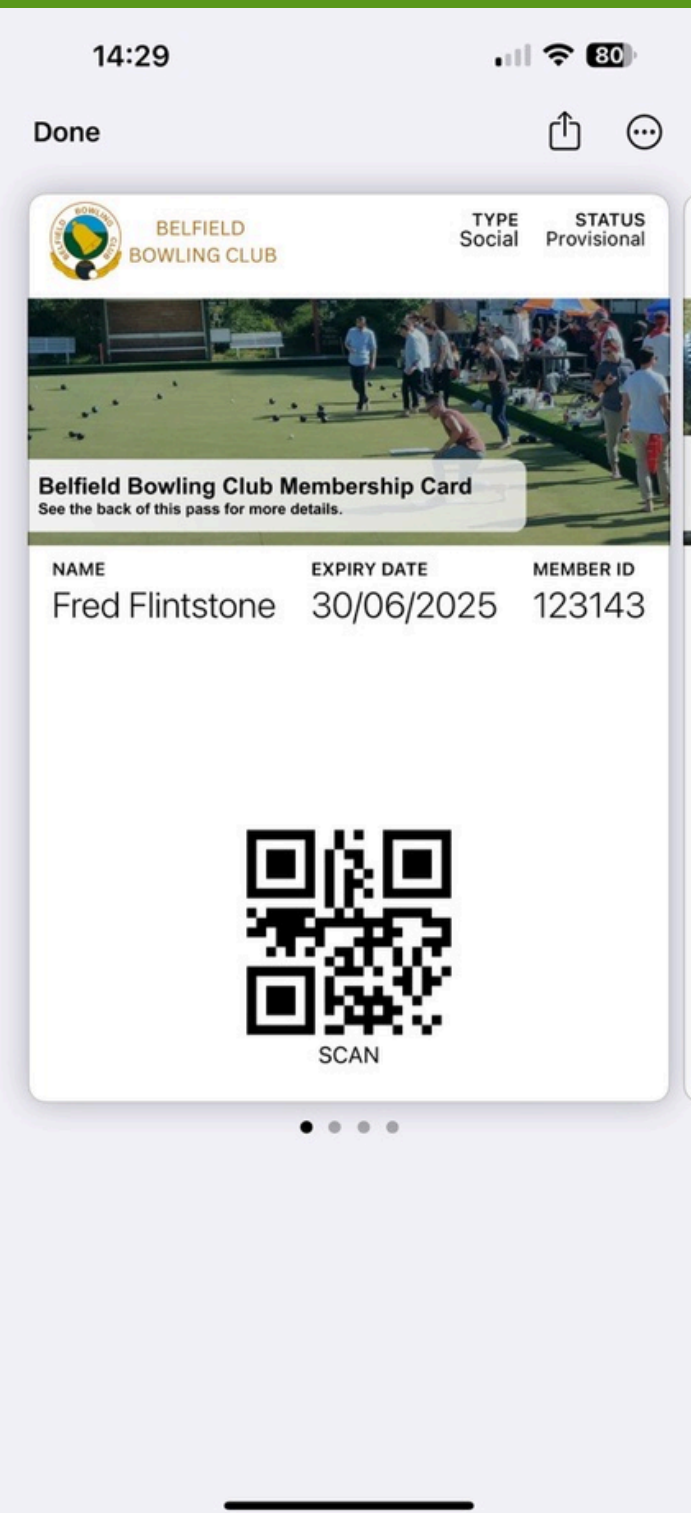
SWITCH LANGUAGE INFORMATION

1.50.2652.0



# VIDEO - UPDATE MEMBER

Example - update a member type, status and expiry date in Circle Members. The customer's Digital Membership Pass automatically updates with new details.



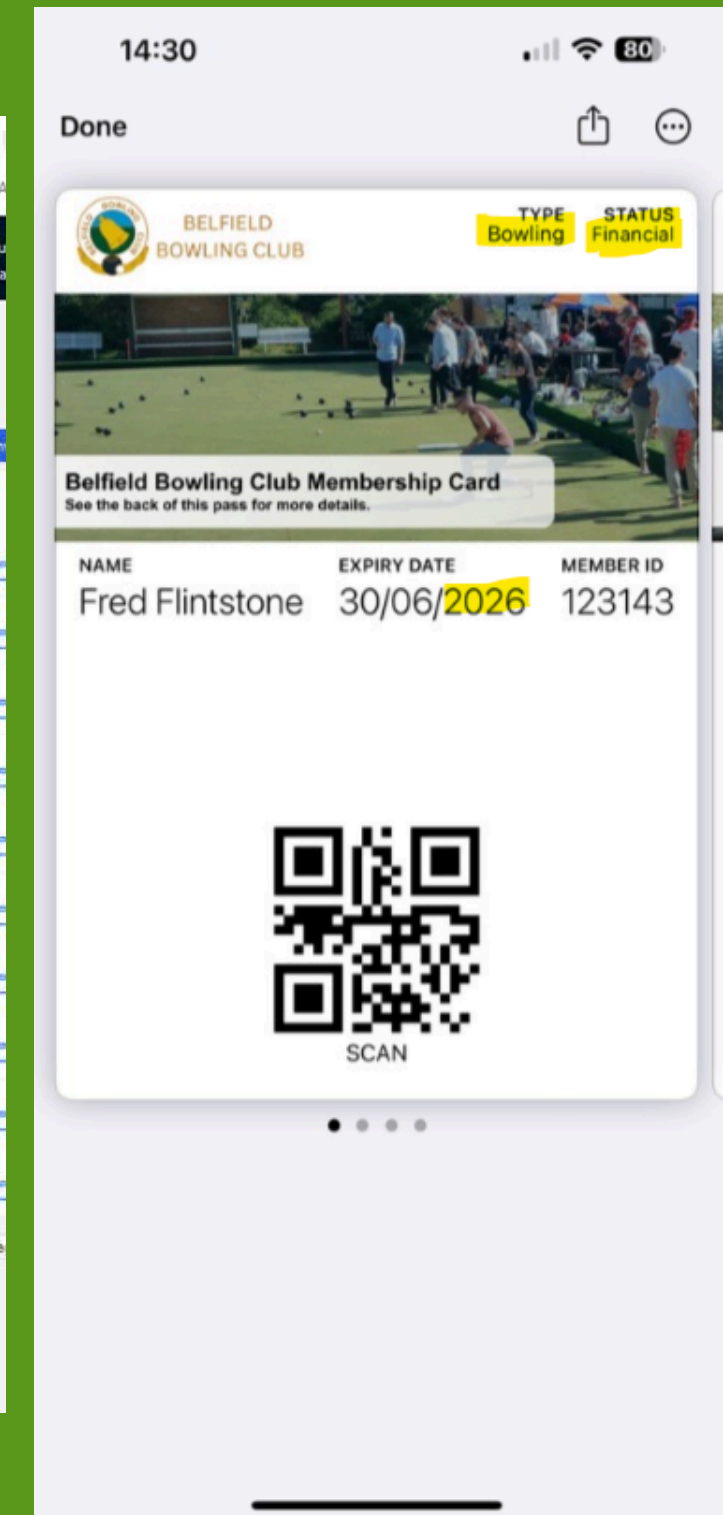
main.demo.litecard.io/cards

litecard

Passes

Litecard ID	First Name	Last Name	Email	Phone	Member ID	Member Type	Postcode	Status	Date of Birth	Expiry Date	Activated Devices	Actions
5463857790	Fred	Flintstone	rod@circlesolutions.com.au	+61417288733	123143	Social	2255	Provisional	1942-07-16	30/06/2025		
6890681535	Adrienne	SHORT	test@email.com	+61412758965	123142	Social	2257	Provisional	1983-05-29	30/06/2025		
7084619698	Rodney	STAFFORD	rod@circle.commm	+61458745896	123141	Social	2232	Provisional	1981-05-16	30/06/2025		
1616366148	WAYN	PALUSZKIEWICZ	TES@EMAIL.COM	+61452785241	123140	Social		Provisional	1995-06-04	30/06/2027		
6242302893	Julie	GRANTHAM	julie.grantham@outlook.com	+61410599453	123138	Social	2230	Provisional	1970-09-10	30/06/2025	APPLE	
8041998582	Rob	Parella	rod@cons.com.au		1000	Bowling	2222	Financial	1962-01-22	30/06/2027		
0787986412	Susan	STOCKTON	lou@circlesolutions.com.au	+61428844933	91006	Social	2289	Provisional	1971-01-03	30/06/2027	APPLE	
5225546799	Lou	Staffo	lou@circlesolu54tions.com.au	+61499525023	123136	Social	2222	Financial	1985-09-18	30/06/2026		
7079118465	Alycia	STAFFORD	LOU@CIRCLESOLUTIONS.COM.AU	+61499525022	123132	Social	2132	Provisional	1985-06-25	30/06/2027		
9072416738	Rodney	STAFFORD	ROD@CIRCLE.CO	+61475214523	500159	Social	2232	Provisional	1981-05-16	30/06/2027		

1-10 of 37



circle

# PUSH/EMAIL NOTIFICATIONS

Step 1 - Admin creates notification in Litecard Dashboard (push/email/both)

One-Time Notification

Title \*

Friday night trivia

Message \*

Test - Friday night trivia, win \$100! Bring your mates!

Send At (Please select a future date and time according to your time zone)

2024-03-08 10:45:00

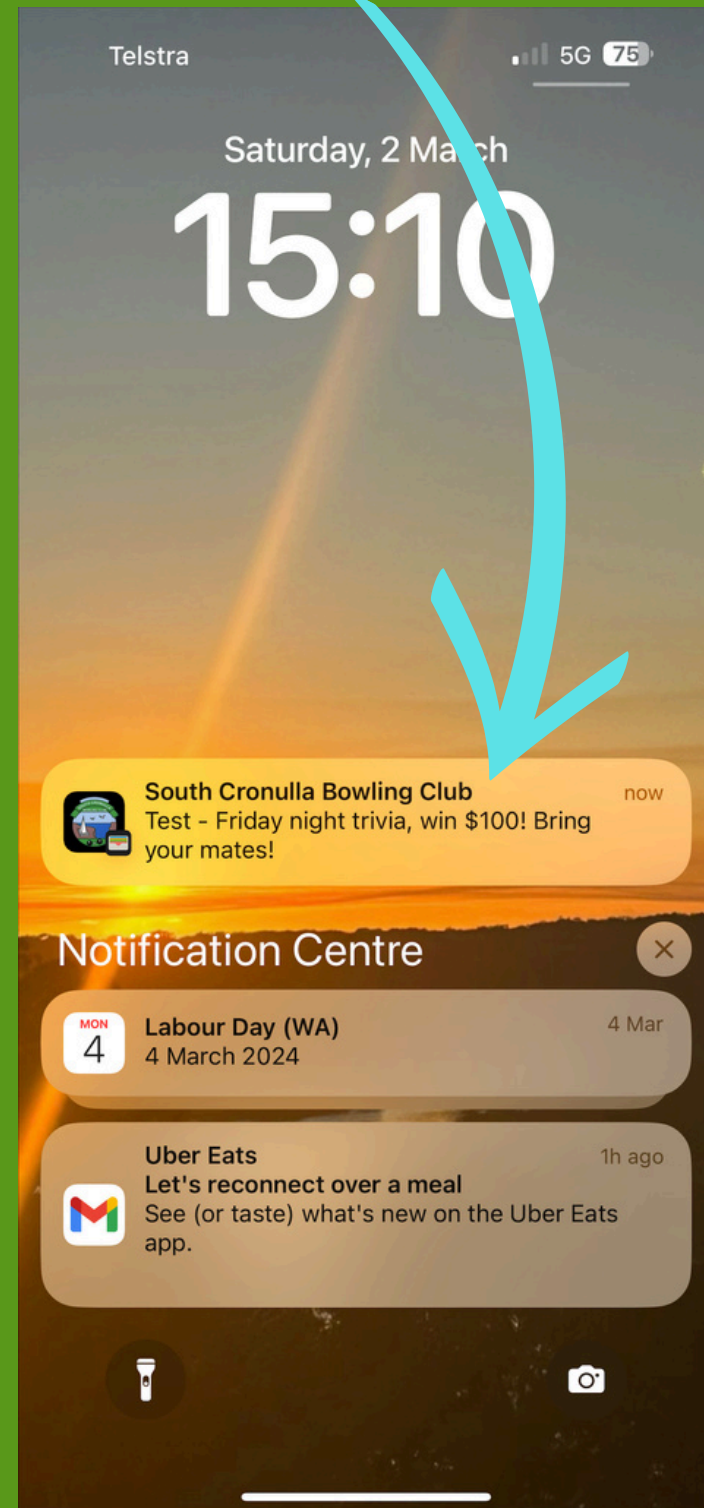
Options (Please select at least one)

Clear

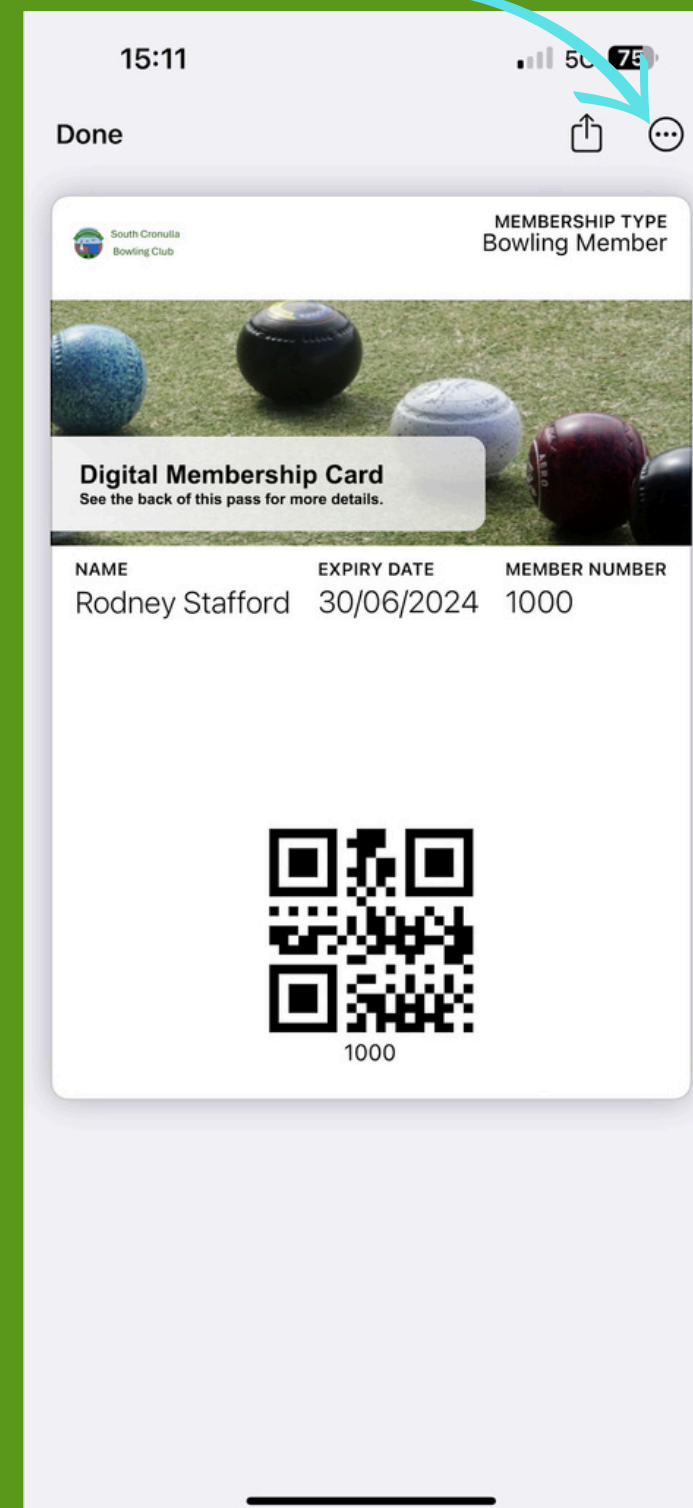
Email Notification

Push Notification

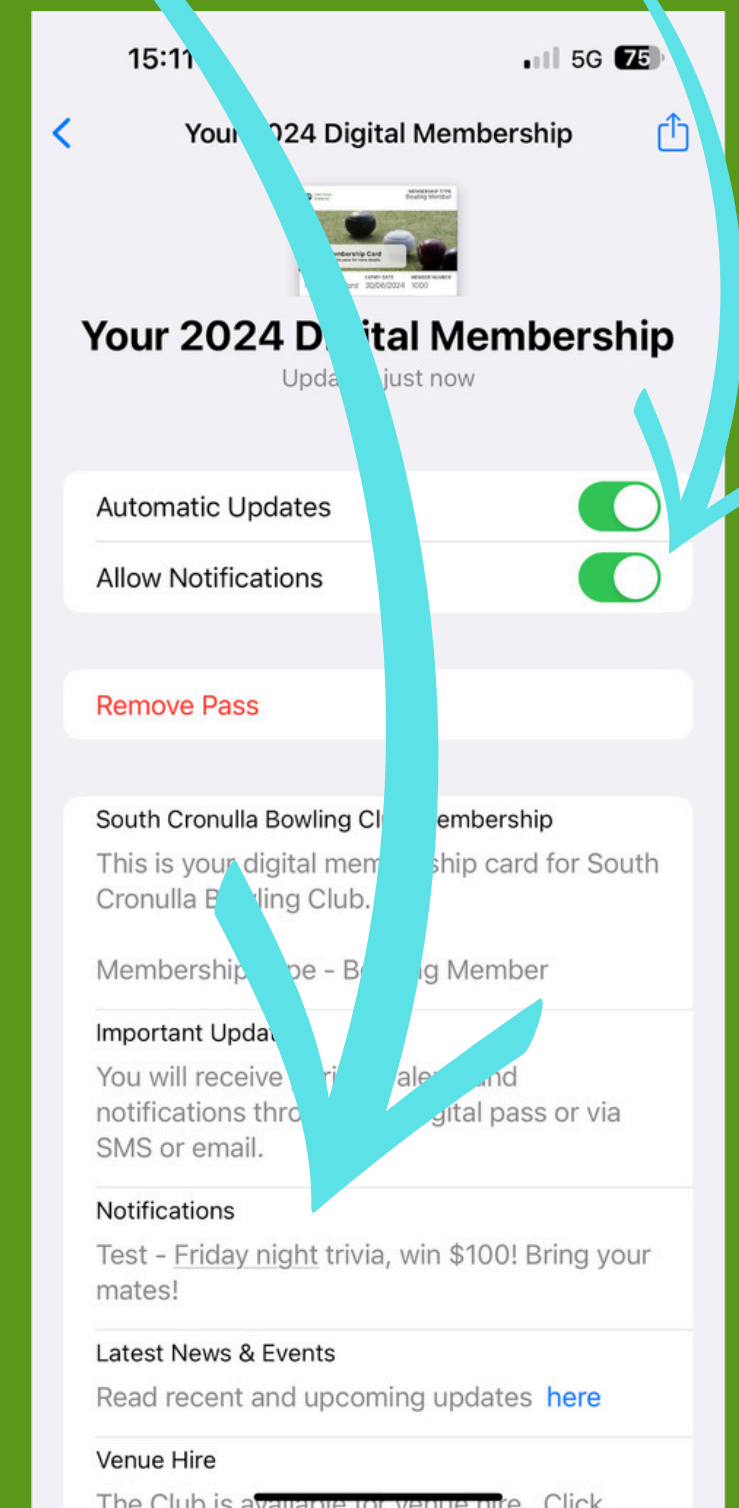
Step 2 - Member receives notification



Step 3 - Takes Member to Wallet - Click 3 dots



Step 4 - 'Back' of Pass shows latest notification, opt in/out





circle

# CIRCLE MEMBER DATABASE

## FEATURE OVERVIEW

### API

- Once member is created via CircleScan Join Today tile the customer will have their new digital membership card in less than 60 seconds!
- Updates in Circle Members integrate seamlessly to Digital Pass and Litecard Dashboard

### Database

- See slide 9 for all member fields
- Ability to Export all member data to excel/csv
- Ability to make changes to exported file and import back into Circle Member Database
- Extra numbers linked to Member Number such as Player Number, Locker Number, National ID Number (NIN for Bowls, GolfLink for Golf Clubs)
- Emergency Contact Details
- Last Renewed Date

Bowling Club Membership Card  
Back of this pass for more details.

NAME	EXPIRY DATE	MEMBER ID
Fred Flintstone	30/06/2025	123143



SCAN

# CIRCLE MEMBERSHIP

Administration - 1.50.2660.0

Member Number	First Name	Last Name	Member Type	Member Status	Member T
Contains: ▾	Contains: ▾	Contains: ▾	Contains: ▾	Contains: ▾	Contains: ▾
91006	Rodney	Staffford	Social	Financial	
91000	Lou	Stafford			
2	Excluded	Person			
123143	Fred	Flintstone	Social	Provisional	
123142	Adrienne	SHORT	Social	Provisional	1 Year
123141	Rodney	STAFFORD	Social	Provisional	1 Year
123140	WAYN	PALUSZKIEWICZ	Social	Provisional	3 Years

**Member Number:**  (leave empty when adding new)

**First Name:**

**Last Name:**

**Type:**

**Status:**

**Tem:**

**Joined Date:**  02/10/2024

**Expiry Date:**  30/06/2025

**Life Member:**

**Card Number:**

**Salutation:**

**Full Name:**

**Gender:**

**Address:**

**Suburb:**

**Postcode:**

**Date of Birth:**  16/07/1942

**Occupation:**

**Player Number:**

**Locker Number:**

**National ID:**

**Notes:**

**Is Imported:**

**Is Survey Passed:**

**Mobile Number:**

**Home Phone:**

**Image:**

**Signature:**

**Email:**

**Email Opt In:**  **SMS Opt In:**

**Litcard ID:**

**Ticket Number in a Barrel:**

**Emergency Contact Name:**

**Emergency Contact Phone:**

**Last Day Renewed:**  02/10/2024



Passes

View Passes

New Member Pass

Notifications

Scan

Home / View Passes

## Passes

Search



↓ CSV

Resend Pass Invites

Litecard ID	First Name	Last Name	Email	Phone	Member ID	Member Type	Postcode	Status	Date of Birth	Expiry Date	Activated Devices	Actions
5463857790	Fred	Flintstone	rod@circlesolutions.com.au	+61417288733	123143	Bowling	2255	Financial	1942-07-16	30/06/2026	APPLE	
6890681535	Adrienne	SHORT	test@email.com	+61412758965	123142	Social	2257	Provisional	1983-05-29	30/06/2025		
7084619698	Rodney	STAFFORD	rod@circle.commm	+61458745896	123141	Social	2232	Provisional	1981-05-16	30/06/2025		
1616366148	WAYN	PALUSZKIEWICZ	TES@EMAIL.COM	+61452785241	123140	Social		Provisional	1995-06-04	30/06/2027		
6242302893	Julie	GRANTHAM	julie.grantham@outlook.com	+61410599453	123138	Social	2230	Provisional	1970-09-20	30/06/2025	APPLE	
8041998582	Rob	Parella	rod@cons.com.au		1000	Bowling	2222	Financial	1962-01-22	30/06/2027		
0787986412	Susan	STOCKTON	lou@circlesolutions.com.au	+61428844933	91008	Social	2295	Provisional	1971-01-03	30/06/2027	APPLE	
5225546799	Lou	Staffo	lou@circlesolutions.com.au	+61499525023	123136	Social	2222	Financial	1985-09-18	30/06/2026		
7079118465	Alycia	STAFFORD	LOU@CIRCLESOLUTIONS.COM.AU	+61499525022	123132	Social	2132	Provisional	1985-06-25	30/06/2027		
9072416738	Rodney	STAFFORD	ROD@CIRCLE.CO	+61475214523	500159	Social	2232	Provisional	1981-05-16	30/06/2027		



# LITECARD NOTIFICATIONS

## Create Notifications

Click on **'Send'** after filling in the fields below to send a notification to Apple Wallet and Samsung Wallet users (Google currently does not support this functionality yet). Please allow up to 60 seconds for this notification to be sent.

Select the **Send additional email notification** option to send users an email notification too

[One-Time Notification](#)

User Segments:

Segment: Member Type

Select All ×

Title \*

Maximum character limit 50

Message \*

Maximum character limit 250

Send At (Please select a future date and time according to your device/browser timezone, if left blank, the notification will be sent immediately)

Select Date & Time

Options (Please select at least 1 option)

Email Notification (Users without an email address will not receive email notifications.)

Push Notification

Clear

Send



# OBJECTIVE AND GOALS

Circle understands every venue is different and has its own needs. We seek to understand the current landscape and make improvements where possible, whilst partnering with our digital membership experts, Litecard. Circle will work with venues to ensure a smooth transition including a trial period to iron out any teething issues both technical or in managing the rollout amongst staff/members.

## UNDERSTAND THE BASICS (DISCOVERY)

- Current Membership database / system (Eg MS Access, Excel, others)
- Sample of current membership DB fields
- Identify links to other systems or gaming
- Digital membership (Litecard) desire / fit
- Pricing confirmation

## PREPARE SOLUTION (DESIGN)

- Data cleansing
- Data mapping
- Software / API changes
- Test solution
- Design digital wallet per venue logo, key links
- Design onboard plan

## GO LIVE (DEPLOY & SUPPORT)

- Data migration
- Software Upgrades
- Trial run ~ 10 members
- Full deployment - all members
- Knowledge / Training

# MEET THE TEAM

Since 2001, we have grown our team and continue to develop innovative visitor management systems and visitor sign-in solutions for over 350 venues throughout Australia. At the heart of Circle is strong customer support, and building strong partnerships with both venues and our suppliers and integrators.



**Lou Stafford**



**Adrienne Short**



**Rod Stafford**



**Suey Stockton**



**Andrew Skehan**



# PRICING

Tier	Description	Pricing (ex GST)
1	Small Venue < 5,000 members	Base Onboarding/Service Integration Fee Per User Fee (#) \$X per year
2	5,000 - 50,000 members	Base Onboarding/Service Integration Fee Per User Fee (#) \$X per year
3	50,000 - 85,000 members	Base Onboarding/Service Integration Fee Per User Fee (#) \$X per year
4	>85,000 members	Price on Application (PoA) to be quoted by project

\*All venues are subject to a Base Onboarding/Service Integration Fee. This will be quoted after project discovery based on the setup effort required. It will include time spent on venue specific requirements, data analysis, venue readiness & training to ensure a smooth onboarding.

The Service Integration Fee is the preparation and deployment of the Litecard Dashboard and Circle API, including card template generation, field mapping, member import and initial digital card blasts.

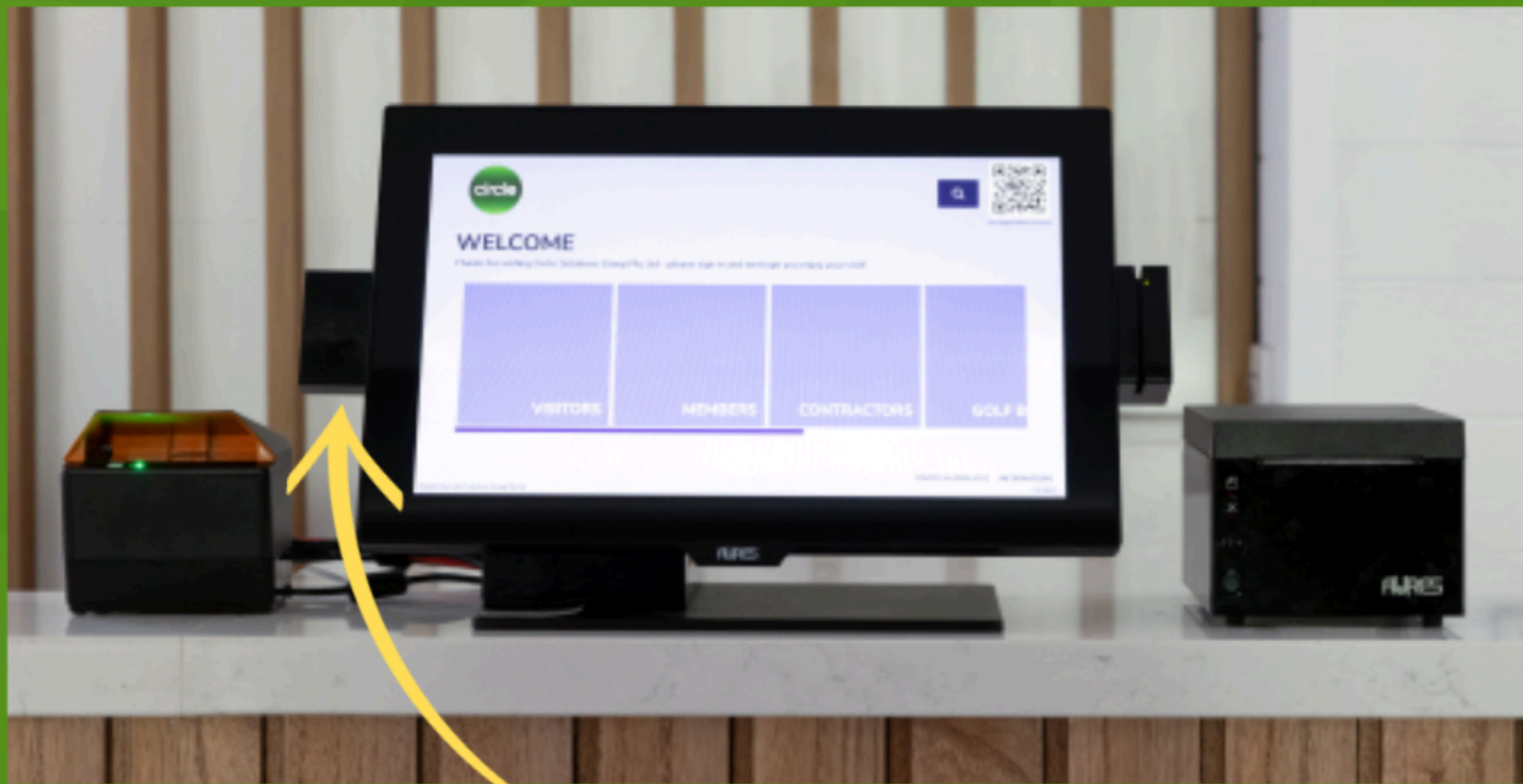
# - Per user fee is the number of active members, not the number that activate the digital pass. Chargeable at renewal date (FY) and pro-rata'd for the first year.

**For specific pricing contact**  
**[salesinfo@circlesolutions.com.au](mailto:salesinfo@circlesolutions.com.au)**

# PRICING - BARCODE SCANNERS

If the venue has an integrated scanner on the Aures terminal this will suffice for scanning the Digital Wallet QR code, otherwise a Honeywell Barcode Scanner would need to be purchased. Pricing below is Feb 2024, is ex GST and is subject to change.

\*\*\*RECOMMENDED OPTION\*\*\*



- Yuno B or II Integrated 2D Barcode Reader**  
Integrated 2D Barcode Swivel Scanner V2 - Yuno B or II



Code ↑	Name
MK7580-30G38-02-A	<b>Honeywell Barcode Reader - USB</b>

Can sit on left or right but if they have MSR (Mag Swipe Reader) as well it will go on the left



# TESTIMONIAL

“ We are a volunteer-led bowling and recreation club with a strong membership and connection to the local community. Whilst installing the visitor sign in system we were also looking to retire our membership database and see what digital membership options were available.

The Circle team listened to our requirements and previous experiences and guided us to what is now a great solution for our volunteers, members and visitors/guests.

We are utilising the Circle Members Database which is perfect for our venue and has all the fields we need to manage our membership data. Members are now scanning into the venue via their mobile wallet app with their Digital Member Card QR code.

*The process is simple!*

*Plus, no more physical cards, expensive card printers and lost cards..*

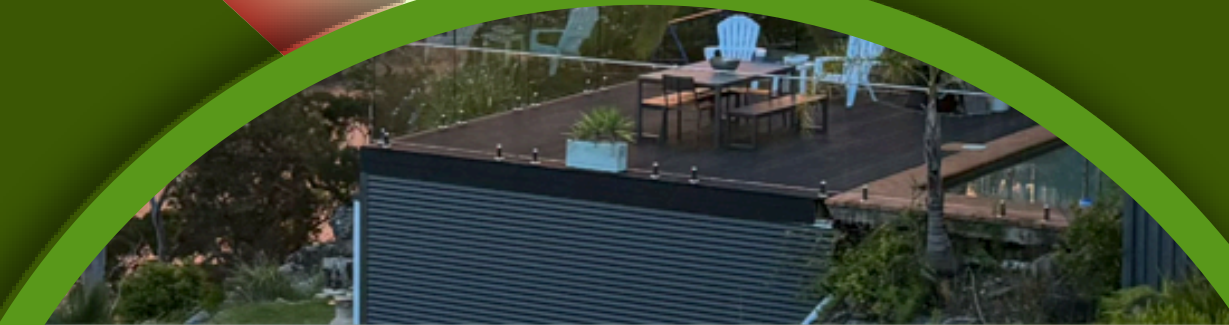
*The next phase is linking CircleScan 'Scan2Join' to the membership database and auto-updating Litecard via API and this will automate our new member process as well as any changes including renewals each year.*

*We highly recommend Circle product and team to any venue looking for a digital membership solution and are happy and available to chat about our experiences.* ”

*Julie Grantham*

*Chairman, South Cronulla Bowling & Recreation Club Ltd  
office@southcronullabowling.com.au*

circle



## South Cronulla Bowling Club

now



South Cronulla Bowling Club Notification

Hello John, What's on at South Cronulla Bowlo? Band night Friday 22nd March. The Distant Socialites will perform live from 7pm....

## South Cronulla Bowling Club

1m ago



Band night Friday 22nd March. The Distant Socialites will perform live from 7pm. Barefoot bowls + dinner available + meat tray raffles. Bookings 0431 228 960.

# THANK YOU

“

Formed in 2001, Circle is a 100% Australian-owned company specialising in using OCR technology for identification scanning and data capture. We provide solutions for a broad range of industries, including clubs, pubs, security companies, hire businesses, and retailers who need to manage and record visitors to their premises.

Since this time, we have grown our team and continue to develop innovative visitor management systems and visitor sign-in solutions for over 380 venues throughout Australia.

”



Visit Our Website or Knowledge Base Now  
[circlesolutions.com.au](https://circlesolutions.com.au)  
[circlesolutions.com.au/knowledge-base/](https://circlesolutions.com.au/knowledge-base/)

circle